

# Abubakarr Kamara

abuthecreative@gmail.com | <https://www.linkedin.com/in/abubakarrkamara/> | (302) 602-6899

## PROFESSIONAL EXPERIENCE

**Lula, Inc.**, Philadelphia, PA

July 2021 – Present

*Data UX Researcher*

- Launched & managed “Insights” product using SQL code & BI tool after extensive user research; piloted with top 2 ICPs
- Developed real-time data dashboards for 5 departments, providing insight on performance and helping with decision-making
- Created sophisticated customer inventory digitization process that shrunk turnaround from 2 days to 1 hour
- Developed & lead self-serve onboarding process, collaborating with Prod. team & 2 other departments, using tools such as Zapier
- Ran end-to-end complex product experiments to capture feedback and empower Eng. team to ship 3 products & various features
- Crafted infrastructure for monthly insights on customers, poor performance trackers, and more key metrics for internal team

**Schoolyard Ventures**, Philadelphia, PA

Sept 2021 – May 2022

*Social Innovator Program Advisor*

- Guided 3 cohorts of students through their entrepreneurial journeys
- Supported program teachers in fine-tuning teaching plan and processes over 12-week sessions
- Effectively communicated with students on step-by-step approach in customer discovery and validation

**GetPotluck LLC**, Greater Philadelphia Area

Aug 2019 – Aug 2021

*Co-founder, Operations & Logistics Manager, Platform Designer*

- Conducted 150+ interviews, fulfilled 51 beta orders, won 3 pitch competitions, and raised over \$25,000 in non-dilutive funding
- Enhanced GetPotluck’s first online ordering platform with JavaScript on Wix’s front- & back-end; leveraged fin-tech, data analysis
- Launched Cultural Experience Box (snack box product), earning over \$300 in pre-orders within first 24 hours

**Center for Composite Materials**, Newark, DE

June 2018 – April 2020

*Mechanical Engineering Intern for NASA Project*

- Assisted in long-term development of NASA Mars spacesuit; Created 75+ CAD fixture parts
- Shrunk 40 hour virtual fiber development process for impact testing down to 1 hour with Python

## COMMUNITY INVOLVEMENT

**Venture For America** - Philadelphia, DE

July 2021 — Present

*VFA Fellow*

**ApeCoin DAO**

Mar 2022 – Present

*Special Council Nominee, Active Member*

- Won improvement proposal (AIP) idea-a-thon with community event concept that would exponentially increase engagement

**Music Production Club**, University of Delaware, Newark, DE

Sept 2019 – June 2020

*Co-Founder, VP*

- Developed 5 executive board positions and facilitated weekly meetings for 2 semesters

**Chess Club**, University of Delaware, Newark, DE

October 2016 – Present

- Competed in 2017 Philadelphia Open, 2013 World Open, 2012 National K-9 Under 1250 Competition (Tied 1<sup>st</sup> place)

## SKILLS

**Technical:** SQL, Explo, Notion, Linear, Jira, Productboard, JavaScript, Python, Canva, Wix/Velo, SolidWorks (CAD), FL Studio, Buffer  
**Startup Management:** Project management, SOP documentation, data management, product development, outreach, goal setting  
**Language:** Spanish (Limited Working Proficiency), Creole (Sierra Leonean)

## EDUCATION

**University of Delaware** - Newark, DE

May 2020

**Major:** Mathematics B.A. | **Minor:** Integrated Design | **Certificates:** Certification in Business Essentials

**Programs:** Summer Founders 12-week selective pre-accelerator

**Awards:** Horn Entrepreneurship 17&43 “Most Promising Venture”, Hen Hatch Startup Funding Competition Finalist (\$12000 in cash and prizes), First Founder’s Pitch Finalist (\$1000), Cristin C. Duprey Diversity and Inclusivity Award